



October 17, 2003

Dr. Richard R. Pence
General Dentistry
111 Doctors Park
Lincolnton, NC 28092-4407

Dear Dr. Pence:

We are pleased to inform you that you have been selected by a vote of your peers to be included in the 2004-2005 edition of *The Best Dentists in America*SM.

Because *The Best Dentists in America* is based on an exhaustive peer-review survey in which 9,680 leading dentists throughout the country cast more than 125,000 "votes" on the abilities of other dentists in their specialties, and because listings cannot be purchased (and no payment is required to be listed), inclusion in *Best Dentists* should be considered a singular honor.

Woodward/White has been publishing *The Best Lawyers in America* for twenty years. In 1992, we founded *The Best Doctors in America* (which now operates independently). Both have become the most respected referral lists in their professions. *Best Lawyers* has been featured in national newspapers and magazines, including *The New York Times*, *Forbes*, and *The Washington Post*, and is the basis of more than 50 "best lawyers" features in regional newspapers and metropolitan magazines every two years. *Best Doctors* has been seen on *60 Minutes*, *Today*, and *Headline News* (for more, go to www.bestlawyers.com or www.bestdoctors.com).

We are confident that *Best Dentists*, like *Best Lawyers* and *Best Doctors*, will come to be regarded – by both the profession and the public – as the definitive guide to excellence in the dental profession. Many newspapers and magazines have already arranged to feature *The Best Dentists in America* in the coming year.

Again, our congratulations on being chosen by your fellow dentists.

Sincerely,

Steven Naifeh
Editor-in-Chief

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